

## **Animator/Multimedia Artist**

Multimedia artists and Animators are persons who create animation and visual effects for television, movies, videos, games and other forms of media. Multiple images called frames are sequenced together rapidly so that they produce an illusion of movement known as animation.

### **Work Environment**

The Animator/ Multimedia Artist works in an animation studio even though most Animators are self-employed. A typical work activity for an animator/multimedia artist involves generating ideas and building models. It also involves liaising with clients and developing animation from their concepts, creating story boards to depict a narrative, as well as 2D and 3D drawings.

### **How to Get Qualified**

The basic skill of animation still relies heavily on the animator's artistic ability, but there is an increasing need for familiarity with technical computer packages. Most multimedia artists and animators need a bachelor's degree in computer graphics, art, or a related field to develop a strong portfolio of work and learn the strong technical skills that many employers prefer.

### **Job Outlook**

It is expected that the employment of a multimedia artist and animator will grow by 6 percent from 2012-2022. Projected growth will be due to the increased demand for animation in video games, television and movies.